

# THE PLANNER CODE

THE CREATOR **SUCCESS** PLANNER



PLAN BETTER.  
**STAY CONSISTENT.**  
GROW FASTER.



PAGE 2

# WHY PLANNING WINS



Success isn't built  
from **motivation**.



It's built  
from **systems**.



Creators who plan  
**consistently** create **consistently**.



Consistency  
creates **momentum**.



Momentum  
creates **results**.





PAGE 3

# THE CREATOR DASHBOARD



THIS MONTH'S GOAL



REVENUE GOAL



FOLLOWER GOAL



LEAD GOAL



CONTENT GOAL



LAUNCH GOAL





PAGE 4

# YOUR 90-DAY VISION



WHERE ARE  
YOU **TODAY?**



WHERE DO  
YOU WANT  
**TO BE?**



WHAT'S  
STANDING  
IN **YOUR WAY?**



WHAT'S YOUR  
BIGGEST  
**PRIORITY?**





MONTHLY  
PLANNER



TOP GOALS

- 
- 
- 
- 



BIG  
PROJECTS

- 
- 
- 
- 



LAUNCH  
DATES

- 
- 
- 
- 



CONTENT  
THEMES

- 
- 
- 
- 



IMPORTANT  
EVENTS

- 
- 
- 
- 





PAGE 6

# WEEKLY PLANNER



TOP 3  
PRIORITIES

1  
2  
3



CONTENT

•  
•  
•  
•



SALES

•  
•  
•  
•



FOLLOW-UP

•  
•  
•  
•



LEARNING

•  
•  
•  
•



PERSONAL

•  
•  
•





DAILY

SUCCESS PLAN

DATE: \_\_\_\_\_

DAY: M T W TH F S SU



TODAY'S  
FOCUS



TOP 3  
TASKS

1

2

3



CONTENT



CONNECTIONS



SALES  
ACTIVITY



WINS



REFLECTION





CONTENT  
PLANNER

| <br>PLATFORM | <br>TOPIC | <br>HOOK | <br>CTA | <br>PUBLISH DATE | <br>STATUS |
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PAGE 9

# CONTENT BATCHING



01

FILM



02

EDIT



03

CAPTION



04

SCHEDULE



05

PUBLISH



06

REPURPOSE





LEAD TRACKER

| <br>NAME | <br>PLATFORM | <br>DATE | <br>INTERESTED IN | <br>NEXT FOLLOW-UP | <br>STATUS | <br>NOTES |
|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
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# SALES TRACKER

[illegible]



DM

TRACKER

| <div></div> <div>NEW CONVERSATIONS</div> | <div></div> <div>FOLLOW UPS</div> | <div></div> <div>BOOKED CALLS</div> | <div></div> <div>SALES</div> | <div></div> <div>NOTES</div> |
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HABIT TRACKER

| HABIT                                                                                      | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|--------------------------------------------------------------------------------------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
|  POST    |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  STORIES |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  COMMENT |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  DM      |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  LEARN   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  WORKOUT |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  READ    |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  WATER   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|  SLEEP   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |





PAGE 14

WEEKLY  
REVIEW



WHAT  
WORKED?



WHAT  
DIDN'T?



BIGGEST  
WIN



BIGGEST  
LESSON



NEXT WEEK'S  
FOCUS





MONTHLY  
REVIEW



REVENUE



CONTENT



FOLLOWERS



SALES



GROWTH



LESSONS





LAUNCH  
PLANNER



OFFER



AUDIENCE



CONTENT PLAN



EMAILS



LIVES



LAUNCH DATES



FOLLOW-UP





PRODUCTIVITY

PLANNER



TIME  
BLOCKING



DEEP  
WORK



MEETINGS



ADMIN



CONTENT



LEARNING





PAGE 18

CEO  
THINKING



IDEAS



PROBLEMS



OPPORTUNITIES



DELEGATION



NEXT MOVES





SUCCESS

SCORECARD



CONTENT  
POSTED



LEADS



SALES



REVENUE



CONSISTENCY



ENERGY





PAGE 20

NEXT LEVEL  
PLAN



WHAT DID YOU  
ACCOMPLISH?



WHAT WILL YOU  
IMPROVE?



WHAT'S YOUR  
NEXT MILESTONE?



WHAT'S YOUR  
COMMITMENT?





**COPY + PASTE**

**PLANNER**

**GOOGLE DOC**