



LWA

LUXLIFE WEALTH ACCELERATOR

DAY 2

CONTENT CREATION & REEL EXECUTION

CREATE. CAPTURE. EDIT. PUBLISH. REPEAT.



TODAY'S FOCUS:

Learn how to create high-converting reels, edit like a pro (even on your phone), and publish with confidence.

★ WHAT YOU WILL LEARN TODAY:

- 1 Content Creation Framework
- 2 How to Film High-Performing Reels
- 3 Editing Like a Pro (Simple & Fast)
- 4 Reel Optimization for Reach & Engagement
- 5 Publishing & Execution System

“

Content is the bridge.
Execution is what gets you paid.

Let's build.



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TODAY'S DEEP DIVE

Strong content isn't about luck — it's about having a repeatable system. Today, we focus on creating and executing reels that capture attention and drive results.

THE 5 PILLARS OF HIGH-PERFORMING REELS

1



HOOK

Grab attention in the first 1–2 seconds.

2



VALUE

Deliver value, insight, or entertainment.

3



VISUALS

Use strong visuals, captions, and pacing.

4



STORYTELLING

Create a message that connects and sticks.

5



CALL TO ACTION

Guide your audience on what to do next.



TODAY'S ACTION STEP

Plan and create at least 1 high-quality reel using the framework we've built. Your first reel doesn't need to be perfect — it just needs to be posted.



ACTION CREATES
MOMENTUM.



REMEMBER

A reel you post today can change someone's life tomorrow.

Create with purpose. Post with confidence.



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SECTION 1 —

THE INSTAGRAM MONETIZATION FRAMEWORK

The goal is not posting.
The goal is **movement**.

WRITE THIS DOWN

CONTENT → CONVERSATIONS → CONVERSIONS

BREAK IT DOWN IN YOUR OWN WORDS

CONTENT = _____

CONVERSATIONS = _____

CONVERSIONS = _____



REMINDER

You do **NOT** stop at **posting**.

Most creators post.

Few creators start conversations.

Even fewer creators follow up.

The money is made in the conversation.

POST.

CONNECT.

CONVERT.



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SECTION 2 —

YOUR WARM INSTAGRAM AUDIENCE

Your next customer is probably already watching.

WHO ARE YOUR WARM LEADS?

People who:

- ✓ Like your reels
- ✓ Comment on your content
- ✓ Watch your stories
- ✓ Reply to you
- ✓ Vote on polls
- ✓ Engage consistently



THESE ARE
YOUR WARM LEADS.

REMINDER

Most people focus on
finding strangers.

The fastest sales often come
from the people already
paying attention.

LIST YOUR TOP 10

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

WARM LEAD CHECKLIST

- ☐ I identified my top 10
- ☐ I will engage with them today
- ☐ I will start conversations
- ☐ I will follow up



ATTENTION
IS A SIGNAL

If they're watching,
they're interested.



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SECTION 3 —

STORY REPLY SYSTEM



AI PROMPT

"Write me 5 natural Instagram DM responses I can send to people who reply to my stories, react to my stories, or vote on my polls. Make them short, curious, friendly, and not salesy."

YOUR TOP 3 RESPONSES:

1

2

3



ACTION:

Send this to **ONE** person right now.

☐

SENT



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SECTION 4 —

COMMENT → DM SYSTEM

Every comment is an opportunity for a conversation.



AI PROMPT

Write me 5 natural DM responses I can send to people who comment on my Instagram reels. Make them curious, friendly, conversational, and not salesy.

Give me examples for comments like:

- I needed this
- Send me info
- This is me
- How does this work?

YOUR RESPONSES:

RESPONSE #1

RESPONSE #3

RESPONSE #5

RESPONSE #2

RESPONSE #4

CONVERSATION REMINDER



The goal is **NOT** to pitch.
The goal is to start a conversation.
Curiosity always converts
better than pressure.

ACTION

☐

Sent DM
from a comment



COMMENTS
ARE CONVERSATIONS
WAITING TO HAPPEN



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SECTION 5 —

WARM DM MESSAGE

The goal is connection, not convincing.



AI PROMPT

"Write me a warm, friendly, natural Instagram DM to someone who engages with my content. Keep it short, human, and not salesy."

YOUR MESSAGE:



QUICK REMINDER

- ✓ People buy from people.
- ✓ Start with curiosity.
- ✓ Lead with connection.



ACTION

Send this to **ONE** person right now.

EXECUTION CHECKBOX

☐

SENT



THE MONEY
IS IN THE
CONVERSATION

Not the post.
Not the reel.
The conversation.



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SECTION 6 —

THE 3 LEVELS OF INSTAGRAM SELLING

Not every conversation is at the same stage.

THE 3 LEVELS FRAMEWORK



WRITE THIS DOWN:

LIGHT → _____

WARM → _____

HOT → _____

WHERE ARE MOST OF YOUR CURRENT CONVERSATIONS?

WHERE DO YOU NEED TO IMPROVE?



REMINDER

Most people try to close LIGHT leads.
Your job is to move people through the process.
Light → Warm → Hot



THE GOAL IS NOT TO SELL

It's to move people to the next step.



DAY 2

SECTION 7 —

“PEOPLE COME TO ME” POST

Connection creates curiosity. Curiosity creates conversations.



Write an Instagram caption or reel script that:

- Feels personal
- Shares a shift
- Builds curiosity
- Has no pressure

Make it sound human,
emotional, and natural —
not salesy.

The post should make people curious enough to comment or DM me.

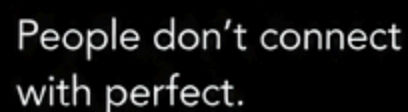
YOUR POST / REEL SCRIPT:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

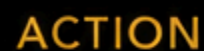
POST CHECKLIST

- ☐ Feels personal
- ☐ Shares a lesson
- ☐ Creates curiosity
- ☐ Invites conversation
- ☐ Sounds like me

REMINDER



People connect
with **real.**



This gets posted
TOMORROW

- POST READY



PEOPLE DON'T BUY POSTS

They buy **trust**.



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SECTION 8 —

STORY MONETIZATION STACK

4-part story sequence that builds connection and conversations.



AI PROMPT

Create a 4-part Instagram story sequence using struggle, shift, proof or belief, and invitation.

Make it natural, human, and easy for someone to reply to.

Keep each slide short and clear.

YOUR STORY:

1

STRUGGLE:



2

SHIFT:



3

PROOF / BELIEF:



4

INVITATION:



STORY CHECKLIST

- ✓ Feels personal and real
- ✓ Shares a clear shift
- ✓ Builds belief and connection
- ✓ Invites reply or conversation



REMINDER

Stories are not just content.
They are conversations
waiting to happen.

ACTION



Post this within
48 HOURS



DONE



**PEOPLE REPLY TO
REAL STORIES.**

Keep it **real**.
Keep it **moving**.



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SECTION 9 —

FOLLOW-UP SYSTEM

The fortune is in the follow-up.



AI PROMPT

Write 3 Instagram follow-ups:

- Soft
- Value-Based
- Direct but Warm

YOUR FOLLOW-UPS:



SOFT



VALUE-BASED



DIRECT BUT WARM

FOLLOW-UP PLAN



WHEN WILL YOU FOLLOW UP?

Day: _____

Time: _____

FOLLOW-UP CHECKLIST



- ☐ First follow-up sent
- ☐ Value provided
- ☐ Conversation continued
- ☐ Next step offered



REMINDER

Most sales happen
AFTER the first conversation.

Not before.

Most people stop too early.



ACTION

Follow up with
ONE person today.



DONE



**FOLLOW-UP
IS NOT PUSHY**

Following up is
helping people
make a decision.



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SECTION 10 —

YOUR DAILY INSTAGRAM MONEY SYSTEM

Small daily actions create massive results.

YOUR 20-MINUTE ROUTINE

- ☐ 5 MIN → CONTENT
- ☐ 5 MIN → STORIES
- ☐ 5 MIN → CONVERSATIONS
- ☐ 5 MIN → FOLLOW-UPS

MY DAILY EXECUTION TIME

TIME:

☐ AM

☐ PM

DAILY COMMITMENT

I will run my Instagram Money System every day for the next 7 days.

SIGNATURE: _____



SYSTEM REMINDER

Consistency beats intensity.
The creators who win are not always the most talented.
They are the most consistent.

20 MINUTES A DAY

Can change your business.



ACTION

Run your system today.

☐

COMPLETED



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SECTION 11 —

LIVE EXECUTION TRACKER

Knowledge without action changes nothing.

TODAY'S SCORECARD



Sent 1 Warm DM

☐

Responded to 1 Story Interaction

☐

Replied to 1 Comment

☐

Wrote Attraction Post

☐

Created Story Monetization Stack

☐

Wrote Follow-Ups

☐

TOTAL COMPLETED

___ / 6

EXECUTION REFLECTION

What was easiest today?

What do I need to improve tomorrow?

DAY 2 WIN

My biggest takeaway from today was:

COMPLETION CHECK

- ☐ I completed Day 2
- ☐ I took action
- ☐ I started conversations
- ☐ I followed up
- ☐ I'm ready for Day 3



EXECUTION CREATES RESULTS

Not information.
Not motivation.
Execution.



FINAL ACTION

Complete all 6 tasks
before moving to Day 3.



DAY 2 COMPLETE



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FINAL COMMITMENT



I commit to showing up for the next 7 days
and running my Instagram Profit System.



Signature: _____



Date: _____



FINAL NOTE



You don't need more followers.
You need more **conversations**.



You don't need to be perfect.
You need to be **consistent**.



You don't need to chase people.
You need to **connect**.

EXECUTE TODAY. PROFIT TOMORROW.

The fortune is in the follow-up.