

LWA
LUXLIFE WEALTH ACCELERATOR

INSTAGRAM PROFIT SYSTEM

DAY 1

BUILD • POSITION • POST

INSTAGRAM GROWTH FRAMEWORK



WHO YOU ARE



WHO YOU HELP



YOUR VOICE



YOUR GOALS



YOUR DIRECTION

TRAIN IT. GUIDE IT. SCALE WITH IT.

Live life on your terms.

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WELCOME

BEFORE YOU START

Today is not about posting more.

It's about *building a system*.

A system that helps you:



BUILD
YOUR IDENTITY



POSITION
YOUR PROFILE



CREATE
STRATEGIC CONTENT



TURN ATTENTION
INTO CONVERSATIONS

TODAY'S OBJECTIVE



BUILD



POSITION



POST



CONVERT

REMEMBER

You do not need more content ideas.

You need clarity, consistency, and execution.

INSTAGRAM PROFIT SYSTEM • DAY 1

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SECTION 1 —

CREATOR IDENTITY

Do NOT overthink. Answer fast.



MY NICHE IS:



I HELP PEOPLE:



MY AUDIENCE
STRUGGLES WITH:



MY AUDIENCE
WANTS:



MY CONTENT
WILL FOCUS ON:



MY TONE:

☐ Bold ☐ Real ☐ Calm ☐ Direct

☐ Relatable ☐ Luxury ☐ High-Energy

☐ Other:



WHAT I WANT TO
BE KNOWN FOR IS:



AI PROMPT

"Turn this into a clear Instagram content identity. Make it simple, clear, and aligned for visibility, authority, connection, and conversions."



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SECTION 2 —

INSTAGRAM PROFILE POSITIONING

YOUR BIO:

"I help _____
do _____
using _____."

PROFILE CONVERSION CHECK:

Does my profile clearly show:

- ☒ Who I help
- ☒ What I help them do
- ☒ Why they should follow
- ☒ What next step to take
- ☒ Where to click/message

MY 3 PROFILE UPGRADES:

1

2

3

PINNED POST PLAN:

What 3 things do you want people to see first?

1

2

3

3

HIGHLIGHT PLAN:



START HERE:



RESULTS:



TRAINING:



ABOUT ME:



OFFER / FAQ:



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SECTION 3 —

YOUR CONTENT SYSTEM

The 5 Content Types That Build Trust, Authority & Conversions

1. RELATABLE

Creates Connection

What will YOU talk about?

2. VALUE

Builds Authority

What will YOU talk about?

3. STORY

Builds Trust

What will YOU talk about?

4. AUTHORITY

Creates Positioning

What will YOU talk about?

5. MONETIZATION

Creates Invitation

What will YOU talk about?

CONNECTION → TRUST → AUTHORITY → ACTION



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— SECTION 4 —

REEL HOOK BANK

WRITE YOUR TOP 5 HOOKS:

1

2

3

4

5



AI PROMPT

"Make me 30 Instagram reel hooks using curiosity, relatability, emotion, tension, and authority based on my niche."



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SECTION 5 —

YOUR FIRST INSTAGRAM REEL

HOOK:

MAIN MESSAGE:

CAPTION:

CALL TO ACTION:



ACTION:

Post this after the session.



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SECTION 6 —

INSTAGRAM STORY STACK

Build Trust. Create Conversations. Guide Action.

SLIDE 1 —
ATTENTION

SLIDE 2 —
CONNECTION

SLIDE 3 —
VALUE / SHIFT

SLIDE 4 —
SOFT CTA

✦ AI PROMPT

Create a 4-slide Instagram story sequence:

1. Attention
2. Connection
3. Value or Shift
4. Soft CTA

Make it conversational and easy for someone to reply to.



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SECTION 7 —

CONTENT PLANNING SYSTEM



AI PROMPT

"Build me a 14-day Instagram content plan using:

- reels
- stories
- carousel ideas
- relatable content
- value content
- story content
- authority content
- monetization content

Based on my niche, tone, and offer."

YOUR 14-DAY PLAN: _____

DAY 1: _____

DAY 2: _____

DAY 3: _____

DAY 4: _____

DAY 5: _____

DAY 6: _____

DAY 7: _____

DAY 8: _____

DAY 9: _____

DAY 10: _____

DAY 11: _____

DAY 12: _____

DAY 13: _____

DAY 14: _____



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SECTION 8 —

BUILD YOUR NEXT 3 REELS LIVE

REEL 1:

Hook: _____

Message: _____

Caption: _____

CTA: _____

REEL 2:

Hook: _____

Message: _____

Caption: _____

CTA: _____

REEL 3:

Hook: _____

Message: _____

Caption: _____

CTA: _____



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SECTION 9 —

ENGAGEMENT STRATEGY



I will reply to every comment



I will use stories daily



I will start conversations, not just post

WHERE DO I NEED TO ENGAGE
MORE INTENTIONALLY?



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SECTION 10 —

YOUR DAILY 20-MINUTE SYSTEM

Small Actions. Daily Consistency. Long-Term Results.

☐ 5 MIN → POST

☐ 5 MIN → STORIES

☐ 5 MIN → ENGAGE

☐ 5 MIN → DMS / FOLLOW-UPS

MY DAILY EXECUTION TIME

:

AM / PM

COMMITMENT

I commit to running my
20-minute Instagram system
for the next 14 days.

Signature: _____

“ ”

Consistency compounds.

The creators who win are not always the most talented.
They are the most consistent.



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DAY 1 COMPLETE

FINAL ACTIONS

Your system is built. Now it's time to execute.



Post your first reel **TODAY**



Post your story stack **TOMORROW**



Start conversations from engagement



Stay consistent for the next **7 DAYS**

EXECUTION COMMITMENT

I commit to taking action on what I learned today.

SIGNATURE: _____

DATE: _____

END NOTE

You do not need more content ideas.

You need clarity, consistency, and execution.

YOU JUST BUILT
YOUR INSTAGRAM SYSTEM

Now run it.