

# CREATOR IDENTITY BOARD

**1. Your Niche:**

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**2. Target Audience:**

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**3. Content Pillars (3-5):**

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**4. Your Unique Story:**

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**5. Brand Voice (3 words):**

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**6. Transformation You Provide:**

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**7. Content Ideas:**

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**8. Platforms You Focus On:**

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**9. Monetization Goals:**

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**10. Daily Action Plan:**

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