
LWWA

**FACEBOOK AUTHORITY
CASHFLOW SYSTEM**

DAY 1
workbook

LWVA

CREATOR IDENTITY

DO NOT OVERTHINK. FAST ANSWERS.

MY NICHE IS:

I HELP PEOPLE:

MY AUDIENCE STRUGGLES WITH:

MY AUDIENCE WANTS:

MY CONTENT WILL FOCUS ON:

MY TONE (CIRCLE ONE OR WRITE YOUR OWN):

BOLD / REAL / CALM / DIRECT / RELATABLE / OTHER:

WHAT I WANT TO BE KNOWN FOR IS:

AI PROMPT (COPY + PASTE)

**"TURN THIS INTO A CLEAR FACEBOOK CONTENT IDENTITY.
MAKE IT SIMPLE, CLEAR, AND ALIGNED FOR AUTHORITY
AND CONNECTION."**

LWVA

CREATOR IDENTITY

YOUR PROFILE = YOUR LANDING PAGE

WRITE YOUR BIO:

"I HELP _____ DO _____
USING _____."

MY AUDIENCE STRUGGLES WITH:

FEATURED SECTION STRATEGY (OPTIONAL):

1.

2.

3.

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YOUR CONTENT SYSTEM THE 4 POST TYPES

**RELATABLE (CONNECTION)
VALUE (AUTHORITY)
STORY (TRUST)
MONETIZATION (INVITATION)**

FILL THIS IN:

RELATABLE:

VALUE:

STORY:

MONETIZATION:

LWWA

HOOK BANK

YOUR PROFILE = YOUR LANDING PAGE

WRITE YOUR TOP 3 HOOKS:

- 1.
- 2.
- 3.

AI PROMPT

“MAKE ME 20 FACEBOOK HOOKS USING CURIOSITY, RELATABILITY, AND EMOTION BASED ON MY NICHE.”

LWA

YOUR FIRST FACEBOOK POST

HOOK :

RELATABLE LINE:

VALUE / STORY:

CALL TO ACTION:

ACTION:

POST THIS TODAY.

LWWA

REELS / VIDEO IDEAS

IDEA 1 (TALKING VIDEO):

IDEA 2 (TEXT OVERLAY):

IDEA 3 (OPTIONAL):

AI PROMPT

"TURN MY CONTENT INTO:

- 2 REEL IDEAS
- 1 TALKING VIDEO
- 1 TEXT OVERLAY VIDEO

KEEP THEM SHORT AND FACEBOOK-NATIVE."

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STORY STACK

SLIDE 1 (ATTENTION):

SLIDE 2 (VALUE / VULNERABILITY):

SLIDE 3 (CTA):

AI PROMPT

“CREATE A 3-SLIDE STORY:
ATTENTION
VALUE
SOFT CTA”

LWVA

CONTENT PLANNING SYSTEM

AI PROMPT (IMPORTANT)

“BUILD ME A 14-DAY FACEBOOK CONTENT PLAN
USING:

- RELATABLE POSTS
 - VALUE POSTS
 - STORY POSTS
- MONETIZATION POSTS
 - REELS + TEXT MIX

BASED ON MY NICHE AND TONE.”

LWA

YOUR 14-DAY PLAN:

DAY 1: _____

DAY 2: _____

DAY 3: _____

DAY 4: _____

DAY 5: _____

DAY 6: _____

DAY 7: _____

DAY 8: _____

DAY 9: _____

DAY 10: _____

DAY 11: _____

DAY 12: _____

DAY 13: _____

DAY 14: _____

LWA

BUILD YOUR NEXT 3 POSTS

POST 1: _____

POST 2: _____

POST 3: _____

LWA

ENGAGEMENT STRATEGY

I WILL REPLY TO EVERY COMMENT

I WILL ASK QUESTIONS IN MY POSTS

I WILL START CONVERSATIONS, NOT JUST POST

LWA

YOUR DAILY 15-MINUTE SYSTEM

5 MIN → POST

5 MIN → ENGAGE

5 MIN → STORIES

LWVA

FINAL ACTIONS

POST YOUR FIRST PIECE OF CONTENT TODAY

POST YOUR STORY TOMORROW

START CONVERSATIONS IN COMMENTS

STAY CONSISTENT FOR 7 DAYS

“YOU DO NOT NEED MORE IDEAS.
YOU NEED CONSISTENCY AND EXECUTION.”
“YOU JUST BUILT YOUR SYSTEM, NOW RUN IT.”