

BRANDING AUTHORITY ACADEMY

CORE IMPLEMENTATION RESOURCES

PHASE 5

BRAND
MONETIZATION
MAP

PHASE 5 RESOURCE

LWVA

REVENUE STREAMS

- **SERVICES**
- **CONSULTING**
- **COURSES**
- **MEMBERSHIPS**
- **AFFILIATE PARTNERSHIPS**
- **BRAND COLLABORATIONS**

YOUR STREAMS:

LWA

SIGNATURE OFFER

OFFER NAME:

PROBLEM IT SOLVES:

PRICE RANGE:

LWA

AUTHORITY PRODUCTS

- COURSE**
- BOOK**
- PROGRAM**
- WORKSHOP**

YOUR IDEAS:

LWVA

GROWTH PLAN

YOUR 6-MONTH BRAND GROWTH STRATEGY

MONTH 1: _____

MONTH 2: _____

MONTH 3: _____

MONTH 4: _____

MONTH 5: _____

MONTH 6: _____